



FROM RESEARCH TO DEVELOPMENT

OWNERSHIP & VALUE

INFRASTRUCTURE

FUNDING

PEOPLE

CREATION & PROTECTION
OF R&D RESULTS

CHALLENGES

CHALLENGES

- Funding for R&D
- Brain drain
- Incentives
- Institutional IP policies
- Technology managers

TIME & INVESTMENT

IP STRATEGY

FROM RESEARCH TO DEVELOPMENT

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CHALLENGES

INFRASTRUCTURE

- Policy on the IP ownership of publicly funded R&D results
- Incentives for researchers
- Technology Management Office (TMO)
- Easy to use invention disclosure procedures
- Link to IP office
- Networks

TIME & INVESTMENT

IP STRATEGY

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CHALLENGES

FUNDING

Public funding:

- For Research (basic and applied)
- For Development (testing, prototyping, etc.)

Private funding choices

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CHALLENGES

PEOPLE

- Researchers / graduate students
- Interdisciplinary teams
- Technology managers

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IP ASSET PROTECTION

CHALLENGES

CHALLENGES

- Funding gap
- Funding for IP protection
- IP professionals scarce
- Publication before protection
- Confidence in the IP system

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IP ASSET PROTECTION

CHALLENGES

INFRASTRUCTURE

- TMO or Network and IP Hub
- Link to IP office
- Incentives/rewards for IP asset protection

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IP ASSET PROTECTION

CHALLENGES

FUNDING

- For development and test
- For national and international patenting (applications and maintenance)
- For patenting related expenditures (patent agents, state of the art searches, etc.)
- For other IP registration (trademarks, designs, etc.)

TIME & INVESTMENT

IP STRATEGY

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PEOPLE

IP ASSET PROTECTION

CHALLENGES

PEOPLE

- Technology managers
- Patent agents (drafters)
- IP office examiners and counselors

TIME & INVESTMENT

IP STRATEGY

TO COMMERCIALIZATION

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FUNDING

PEOPLE

COMMERCIALIZATION OF
PROTECTED TECHNOLOGIES
AND PRODUCTS

CHALLENGES

CHALLENGES

- Identification of market
- Link to private sector
- Technology transfer and licensing
- Incentives for investors
- Manufacturing, branding and marketing
- Access to distribution channels

TIME & INVESTMENT

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COMMERCIALIZATION OF
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AND PRODUCTS

CHALLENGES

INFRASTRUCTURE

- TMO and Networks/IP Hubs
- Technology parks, incubators and research rings
- Market development and export promotion support

TIME & INVESTMENT

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COMMERCIALIZATION OF
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CHALLENGES

FUNDING

- For marketing and export programs
- Tax incentives for venture capital

TIME & INVESTMENT

IP STRATEGY

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INFRASTRUCTURE

FUNDING

PEOPLE

COMMERCIALIZATION OF
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AND PRODUCTS

CHALLENGES

PEOPLE

- Licensing experts
- Branding and marketing professionals
- Venture capitalists, business angels, other investors

TIME & INVESTMENT

IP STRATEGY

