

## Theory-based evaluation of Public Policies and Programmes

# **TRAINING SCHOOL**

5-7 July 2023 Istanbul, TURKEY





#### ABOUT THE PROFEEDBACK COST ACTION

The PROFEEDBACK COST Action aims to foster the networking of the policy evaluation community at EU-level, raise awareness on the importance of evaluation policy research and improve its impact on policymaking. Policy evaluation is a key tool in understanding, developing and modernizing EU policies, thus there is growing demand for EU-wide and high-quality evaluation services. More information about the Action can be found <u>here</u>.

#### ABOUT THE TRAINING SCHOOL THEORY-BASED EVALUATION OF PUBLIC POLICIES AND PROGRAMMES

The training school is the first such initiative in the framework of the PROFEEDBACK COST Action, and it is prepared by the <u>Working Group 1</u> <u>"Theoretical concepts of evaluation"</u>. Three other, more methodological training schools will follow, prepared by the other two Working Groups under PROFEEDBACK. Training schools serve to help the Action achieve their objectives and deliver impact with regard to capacity building, allowing COST Actions to provide training for researchers and innovators in highly specialised topics which are essential for the Action. They are the tool for transferring know-how among all types of actors.

The first PROFEEDBACK training school will focus on theory-based evaluation. Theory-based approaches to evaluation found growing attention in the last years in Europe, not least because of the support given by the European Commission. The training school aims at introducing the main concepts of theory-based evaluation and provide participants with a framework for planning and carrying out theory-based evaluations. For more information, please see ANNEX I - Training School preliminary programme <u>here</u>.

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#### DATES AND LOCATION

5-7 July 2023

HOST INSTITUTION Yıldız Technical University, Istanbul, Türkiye

#### TRAINERS

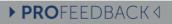
Professor Sedef Akgungor Dokuz Eylul University Turkey (TR)

Professor Claudia Petrescu The Research Institute for Quality of Life Romania (RO)

Professor Mirela Tase Aleksander Moisiu University Albania (AL)

#### TRAINEES

The training school is being prepared for young researchers from the academic as well as, civil servants and people working in private organizations. Applicants should be comparatively new to the field of evaluation. Nonetheless, they should have a certain experience in public policy.



#### APPLICATION

Deadline for applications is 17 March 2023. To apply, please submit:

- Your CV (e.g. in the Europass-format, https://europa.eu/europass/de/create-europass-cv);
- A list of relevant publications and/or projects/reports from the field of public policy research or practice;
- A motivation letter (1 pages), showing a) how the training school relates to your previous work, b) how you can contribute to the training school (experience to be shared and learned from), c) how you characterize the virtues and challenges of evaluation and d) how you expect the training school to contribute to your future work.

The documents submitted should contain the information needed in order for the Selection Committee to assess the application based on criteria below.

#### ELIGIBILITY AND SELECTION CRITERIA

To be eligible, your application must show:

- to be under 41 years old\*;
- · that you hold a university degree, at least MA level;
- that you are in your first 5 years of working in the field of public policy or public policy research (e.g., you have been working in public policy projects – as a researcher, practitioner, expert, or you're a PhD student);

\* with the exception of those who have already turned 41 years old in the current year (2023)



The following selection criteria will be applied to the eligible applicants

- Level of experience related to public policy area: This specific experience should be highlighted in the applicant's CV.
- Motivation: The motivation of the applicant as shown in a short motivation letter (1 pages). The motivation should show a personal and specific interest of the applicant to participate in the training school. It should link the training school to previous experience and expertise and sketch how the applicant can contribute to the training school.
- Reflection and anticipation: The applicant should reflect the "evaluation business", its virtues but also its methodological, procedural and userelated challenges.
- Potential use: The potential use as shown in the motivation letter. The
  expected use of the training school should be linked to future
  professional activities. These might be academic (e.g. a PhD-thesis) or
  applied (e.g. coming evaluation projects).

If more than 12 applicants fulfill the selection criteria, the following additional criteria will be applied:

- Previous experience related to evaluation of public programmes and policies, such as: evaluation projects or academic research / papers or other courses, trainings in the area of related to evaluation of public interventions;
- Being a member of Working Group 1 in the PROFEEDBACK COST Action;
- Being a member of PROFEEDBACK COST Action;
- Being a COST member, but in another action;
- Gender balance: Gender should be evenly represented, to the possible
   extent;
- Regional balance: different countries should be represented.



#### SELECTION PROCESS

The selection will be carried out by a Selection Committee consisting of 5 members of WG1 in two steps:

a. Eligibility assessment – check if applicants fulfil the eligibility criteria. Clarifications will be required if information provided is not clear and does not allow the eligibility assessment to be carried out.

Eligibility Report – a report containing the results of the eligibility assessment will be published on PROFEEDBACK webpage and sent to all applicants.

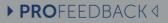
b. Selection assessment – check and score the extent to which the eligible applicants fulfil the selection criteria.

Selection Report – a report containing the results of the selection assessment will be published on PROFEEDBACK webpage and sent to all eligible applicants.

You can access the detailed selection methodology in ANNEX II - Training School detailed selection procedure <u>here</u>.

#### DATES AND OTHER INFORMATION

Deadline for applications: 17 March 2023. Please send your application containing all documents mentioned above to Mrs. Mihaela Aioanei (mihaela.aioanei@qures.ro) and Mrs. Laura Trofin (laura.trofin@qures.ro). Deadline for eligibility assessment: 23 March 2023 Deadline for selection assessment: 31 March 2023



#### **IMPORTANT NOTICE**

If accepted, you will be expected to attend all three days of the training school. After acceptance notification, each trainee must register for an e-COST profile at https://e-services.cost.eu in order to receive an official invitation letter by COST Association (if they are not already COST members).

COST PROFEEDBACK Action will support travel costs plus a daily allowance for all 12 trainees.

The training will be carried out at the premises of Yıldız Technical University in Istanbul, or partners located in the same campus. Accommodation may entail shared rooms or other facilities.

Each participant that will complete the training school will receive a certificate of participation. For additional information, please contact Mrs. Mihaela Aioanei (mihaela.aioanei@qures.ro).

#### CONTACT

For further information, please contact profeedback@hetfa.hu Visit website: <u>https://profeedback.eu</u>

#### **USEFUL DOCUMENTS**

COST Annotated Rules - access <u>here</u> PROFEEDBACK Memorandum of Understanding - access <u>here</u> ANNEX I - Training School preliminary programme <u>here</u> ANNEX II - Training School detailed selection procedure <u>here</u>

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