

## Fostering Evaluation Competencies in Research, Technology and Innovation in the SEE Region

Steering Platform on Research for Western Balkan Countries

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## **Background and Objectives**

## Current state of the art in SEE

- Projects are regulary evaluated, other evaluations are rare
- Awareness of the value of evaluations is limited
- Lack of endogenous evaluation capacities
  - Evaluators from the region (number, qualification)
  - Awarding authorities (programme owners) of evaluations ("clients")

## **Objectives of EVAL-INNO**

- Promoting role of evaluations, supporting evaluation culture
- Strenghtening evaluation capacities
- Providing methodological knowledge for evaluators and "clients" of evaluations

## **RTDI Evaluation Standards**

### Available in

- English,
- Bulgarian,
- Greek,
- Hungarian,
- Montenegrin,
- Serbian
- in print + e-docs
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## **Ongoing activities: Trainings**

Target groups:
 (Potential) Evaluators
 Programme owners

**Bulgaria** 18-22 March 2013 (Bulgaria, Romania, Moldova and Greece)

## Hungary 15-19 April 2013 (Hungary, Austria, Slovakia and Ukraine)

→ Montenegro 17-21 June 2013 (Montenegro, Albania, Bosnia and Herzegovina and Kosovo\*)
 → Serbia 7-11 October 2013 (Serbia, Croatia, Croatia, Croatia, Croatia)

FYR of Macedonia and Slovenia)

	Monday	Tuesday	Wednesday	Thursday	Friday
9.00 - 10.00	Introduction to the course and overview of RTDI evaluations	RTDI System Evaluation. A case study	Evaluating Economic Impacts	Additionality. Control Groups	Expert panels, focus group, participatory evaluation approaches
10.00 - 11.00	History of RTDI evaluation, definitions, types, levels, timing of evaluations	A Structural Funds Operational Programme Evaluation. A case study	Evaluation of social impact of research	RTDI Indicators	Foresight and technology assessment
Coffee Break					
11.15 - 12.15	Design of evaluation- logic charts	Programme Evaluation. A case study	Overview of evaluation basic tools and methodologie s	Questionnaires , Interviews, and field/case studies	Network Analysis
12.15-13.15	Rules and ethics for evaluators and commissioning institutes,	Research Institute Evaluation. A case study	Evaluation Platforms. The Austrian example	Benchmarking Analysis	Bibliometrics and patent analysis
Lunch					
14.15 -15.15	Competence of evaluators and awarding authorities	University Evaluation. A case study	real-case based group exercises	real-case based group exercises	real-case based group exercises
15.15-16.15	Utilisation of evaluation results - Usefulness of evaluation,	Ministry/Research Agency/ Awarding authority Evaluation. A case	real-case based group exercises	real-case based group exercises	real-case based group exercises

# Ongoing activities: Public procurement

- "Public procurement in SEE innovation evaluations: a comparative and needs assessment study"
- Study to be published
- Presentation of the results to larger events envisaged:
  - E.g. "Evaluation of STI policies, instruments and organisations: new horizons and new challenges" (Vienna, November 14-15, 2013)

## **Ongoing activities: Programme evaluations**

- RTDI Programme Evaluation Guidelines developed
- Pilot RTDI Programme evaluations in HU, ME, RS
- The programmes to be evaluated
  - Serbia: The Programme for co-financing of the Innovation projects in 2011 [MES Innovation Projects 2011], managed by MSTD
  - Montenegro: Voucher Scheme for Innovative SMEs managed by DDSME
  - Hungary: Széchenyi University Knowledge Transfer programme
    - Using the Guidelines draft, programme-specific methodologies have also been developed

## Main questions to obtain the evaluation focus

#### Montenegro

**Relevance**: Was the voucher scheme the right thing to do? **Policy consistency**: How well does the RTDI programme fit in the wider policy environment? **Processes**: Should and how

should the programme processes be redesigned? *Impact*: What has happened as a result of the RTDI programme?

*Quality*: How good are the outputs?

#### Future recommendations.

Given the results on impacts, what should be done next?

#### Serbia

**Relevance**: Was the MES Innovation Projects 2011 programme the right thing to do?

#### <u>Processes</u>

Is the programme working well?

**Impact**: What has happened as a result of the RTDI programme?

*Efficiency*: What is the return on the investment?

#### Hungary

**Relevance**: Was the Széchenyi Duó Grant the right thing to do?

#### <u>Processes</u>

Are the programme processes well-designed? Is the programme working well? *Effectiveness*: Has the programme lived up to expectations? *Quality*: How good are the outputs? *Impacts*: What has happened as a result of the RTDI programme? *Strategy*: Should and how should the programme construct be redesigned?

## **Ongoing activities: Benchmarking**

- Benchmarking Manual prepared
- Pilot Benchmarking evaluation in 6 countries HU, ME, RS, A, BG, GR
- Results:
  - 6 individual benchmarking reports from the EVAL-INNO countries
  - One comparative study, covering also the lessons learnt.

## EVAL-INNO: Your involvement and benefit

Direct support

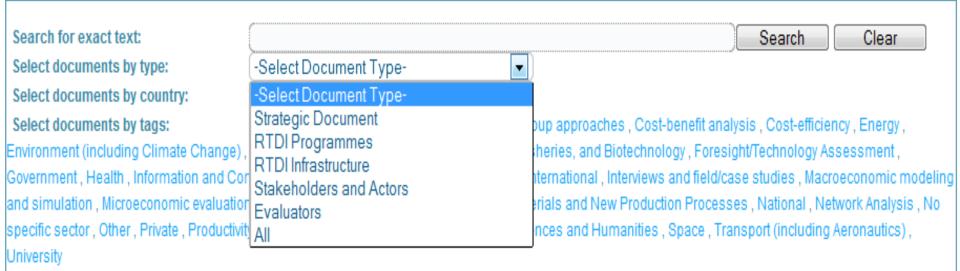
- Use of the <u>RTDI Evaluation Standards</u> for upcoming evaluations
- Participation in <u>Trainings</u>
- Use the opportunity of pilot evaluations of RTDI programmes and benchmarking exercise
- Support and use the database of evaluators etc.
- Active take over to have ownership of the platform
- Indirect support/structural dimension
  - Support of evidence policy making/policy cylce/strategic intelligence
  - opportunity for change of practice (e.g ex-ante evaluation of new programmes, indicators for measuring success/impact of newly established programmes)
  - Framework for further support through ownership of platform

Learning opportunity for the NIS...



#### All documents submitted by our Country Correspondents and Partners

You can narrow your search using the options bellow:



## Partners involved

- Centre for Social Innovation, Austria (leadpartner)
- National and Kapodistrian University of Athens, Greece
- Applied Research and Communications Fund, Bulgaria
- Public Foundation for the Development of Industry, Hungary
- University of Montenegro
- Mihailo Pupin Institute, Serbia
- Outreach and involvement of all WBC + Slovenia, MD, UKR e.g in trainings, workshops,



Fostering Evaluation Competencies **EVAL-INNO** in Research, Technology and Innovation in the SEE Region



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## Thank you for your attention!

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