



Workshop Agenda “Collaboration of Research and Industry”

SPLIT	12 /09/2011	University of Split, Sveučilišna knjižnica, R. Boškovića 31
ZAGREB	13/09/2011	University of Zagreb, Ulica kralja Zvonimira 8
RIJEKA	14/09/ 2011	STEP, Slavka Krautzeka 83/A
OSIJEK	16/09/2011	University of Osijek, Trg Svetog Trojstva 3 (dvorana 2)

Purpose:

- to prepare the understanding on needs/possibilities for preparation and implementation of long-term network-based research and development and innovation diffusion projects of local, regional and national importance.

Expected results:

- further enabling of the ideas on development of network-based K&TT service system
- understanding on profitability of network-based research and development projects

Time	Activity	Trainers
08:30 – 09:00	Registration of participants	
09:00 – 09:30	Introduction to the workshop <ul style="list-style-type: none"> ➤ Trainers & participants ➤ Organization and program SIIF grant scheme <ul style="list-style-type: none"> ➤ Call objective, priority issues, action, activities and conditions 	Dr. Rein Ruubel
9:30- 11:15	From Science to Business <ul style="list-style-type: none"> ➤ Science to Business marketing ➤ Partnering for Technology Transfer ➤ Case-studies and discussion: R&D-based innovation 	Dr. Hugo van Veghel Discussion
11:15 – 11:30	Coffee break	
11:30 – 13:00	Service-oriented, network-based Technology/Knowledge Transfer system in HEI's and PRO's <ul style="list-style-type: none"> ➤ Organising complex of activities ➤ University- or PRO-wide Technology transfer services- What is it? <ul style="list-style-type: none"> ○ Technology transfer/partnership, Technology exploitation ➤ Developing integrated KT/TT services; <ul style="list-style-type: none"> ○ Process execution. Managing combined activities, Integrating services ➤ Discussion: TT activities, services, networking: how to integrate and balance? 	Dr. Kastytis Gecas Discussion
13:00 – 14:30	Lunch break	
14:30 – 16:00	Rethinking of organisation: benefits and profitability <ul style="list-style-type: none"> ➤ Internal and external networking. Local, regional, national and transnational aspects ➤ Value-added approach ➤ Case study ➤ Discussion: Long-term potential of networking 	Dr. Rein Ruubel Discussion
16:00 – 17:00	Coffee and Conclusions of the Workshop	Moderator: Rein Ruubel

Human Dynamics Consortium

Science and Innovation Investment Fund

Planinska 1,10 000 Zagreb

Tel: + 385 1 23 52 695

Fax: + 385 1 23 52 699

www.siif-croatia.com

